

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
EFFECTIVE DATE:	11/14/2006		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Trademark Management Company		11/14/2006	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Kruger Foods, Inc.		
Street Address:	18362 East Highway 4		
City:	Stockton		
State/Country:	CALIFORNIA		
Postal Code:	95215		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78231098	GREEN BOYS FOODS	
CORRESPONDENCE DATA			
Fax Number:	(312)558-5700		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	312-558-5600		
Email:	trademarksSF@winston.com		
Correspondent Name:	Winston & Strawn LLP		
Address Line 1:	35 West Wacker Drive		
Address Line 4:	Chicago, ILLINOIS 60601-9703		
ATTORNEY DOCKET NUMBER:	010006.00001-TM1001		
NAME OF SUBMITTER:	Liisa M. Thomas		
Signature:	/Liisa M. Thomas/		

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REEL: 003475 FRAME: 0339

Date:

02/05/2007

Total Attachments: 1

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TRADEMARK ASSIGNMENT

WHEREAS, Trademark Management Company, a Delaware corporation located at 2541 North Stokesberry Place, Suite 100, Meridian, Idaho 83646 ("TMC") is the owner of U.S. Trademark Application Serial No. 78/231,098 for the mark GREEN BOYS FOODS and related common law trademarks, trade dress and label designs (collectively, the "GREEN BOYS FOODS Trademark"); and

WHEREAS, Kruger Foods, Inc., a California corporation located at 18362 East Highway 4, Stockton, California 95215 ("Kruger") is desirous of acquiring all right, title and interest in and to the GREEN BOYS FOODS Trademark, including the goodwill of the business connected with the use thereof and symbolized thereby.

NOW THEREFORE, for good and valuable consideration receipt of which is hereby acknowledged, TMC does hereby assign to Kruger all right, title and interest in and to the GREEN BOYS FOODS Trademark together with any goodwill of the business symbolized thereby.

TMC agrees to execute any and all additional documents that may be necessary to protect and record title to the GREEN BOYS FOODS Trademark to Kruger.

Dated this 14th day of November 2006.


Trademark Management Company



Name: Robert Yoshida

Title: President

Subscribed and sworn to before me this 14th day of November 2006.



Notary Public

